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Impetus support allows us to initiate North Macedonia's first, ever-growing biodiversity map to inform citizens, industry & governments.



Summary

This pilot project kick-starts a national campaign called "BioDiscovery 2023 North Macedonia", which enables young citizen scientists to play their part in raising public awareness and supporting policy advocacy on biodiversity issues in North Macedonia (MKD). The project will deploy the free smartphone app iNaturalist, which is already being used by millions around the globe as a crowd-sourced, organism-occurrence and species identification system. BioBlitz events will be conducted with young people in MKD's 8 regions to gather data and help us better understand the importance of conserving biodiversity. Data will be analysed by specialists and processed into info-products to be shared at a final stakeholder event in Skopje.