

IMPETUS

Deliverable D3.1

Prize working document

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Log of changes

Date	No.	Who	Description
19/09/2022	0.1	Andrew Newman (AE) Vanessa Hanneschläger (AE) Veronika Liebl (AE)	First draft definition of call definitions, eligibility requirements and prize structure submitted to IMPETUS consortium partners for feedback.
21/09/2022	0.2	Antonella Passani (T6) Gefion Thuermer (KCL) María Anguiano (ZABALA)	Comments and suggested changes relating to prize description, award criteria and eligibility requirements.
23/09/2022	0.3	Andrew Newman (AE) Vanessa Hanneschläger (AE) Veronika Liebl (AE)	Incorporation of suggestions from consortium partners regarding award criteria and prize description. Refinement of eligibility criteria based on feedback from PO.
26/09/2022	0.4	Gefion Thuermer (KCL)	Comments and suggested changes as part of QA
29/09/2022	0.5	Andrew Newman (AE) Vanessa Hanneschläger (AE) Veronika Liebl (AE)	Integration of comments and suggestions received from Gefion Thuermer (KCL) as part of QA. Integration of response to questions regarding eligibility criteria, award criteria and geographic scope of prize from email correspondence with PO Katharina Buse on 27/09/2022.
30/09/2022	1.0	Andrew Newman (AE) Vanessa Hanneschläger (AE) Veronika Liebl (AE)	Final review and submission to EC Portal.
02/12/2022	2.0	Vanessa Hanneschläger (AE)	Update according to feedback of PO.
16/12/2022	2.1	Vanessa Hanneschläger (AE)	Finalization according to feedback of PO and re-submission to EC portal.



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1 Executive Summary

The **Deliverable D3.1 Prize Working Document** contains the initial proposal of all texts, rights, rules, award criteria and entry regulations of the **European Union Prize for Citizen Science** (European Union Prize for Citizen Science) that are to be confirmed by the project officer of the European Commission before the launch and publication of the open call for the prize in **January 2023**.

The **European Union Prize for Citizen Science** gives recognition to Citizen Science Initiatives (CSIs) for outstanding achievements with a European dimension, allowing them to continue and expand their work and showcase it to a wider audience.

One grand prize and two awards, with a combined prize value of €100,000, and 27 honorary mentions will be granted each year, for three consecutive years, to acknowledge outstanding CSIs operating within the European Research Area. The prize will honor initiatives that demonstrate excellence across a wide-ranging scope of scientific, social, and environmental advances. To successfully showcase the vast range and diversity of European CSIs, the prize is open in terms of themes, topics, methods, and areas of research.

Supported by an extensive outreach and communication campaign, the prize will be **awarded annually in three categories**:

1. **Grand prize** awarded for outstanding achievements in the field of CS (60.000€);
2. **Diversity & Collaboration Award** for CSIs with explorative collaboration models that actively engage a particularly diverse range of stakeholders from research and society and scientific agendas (20.000€);
3. **Digital Communities Award** for exceptional grassroots and community projects (20.000€). Focus will be placed on communities working on digital transformation or advancing the field of CS through digital means.

In addition to these prizes, the jury will select **27 honorary mentions** (without a financial prize), which have helped establish best practices in specific CS areas. This will allow us to create a platform to promote the diversity of CS concerns, and the various areas of innovation that CSIs can excel at to achieve their goals.

The awards decisions will be made by a high-level jury of experts from science, innovation, creativity, and policy and including the engagement of the IMPETUS citizen panel.

There will be three award cycles of the European Union Prize for Citizen Science during the timeframe of IMPETUS.

2023	2024	2025
1 Grand Prize	1 Grand Prize	1 Grand Prize
1 Award for Diversity & Collaboration	1 Award for Diversity & Collaboration	1 Award for Diversity & Collaboration
1 Award for Digital Communities	1 Award for Digital Communities	1 Award for Digital Communities
27 Honorary Mentions	27 Honorary Mentions	27 Honorary Mentions



2 Contribution towards project objectives

The European Union Prize for Citizen Science predominantly contributes to the project objective: Recognising the role of citizen science in Europe.

While Citizen Science awareness has grown substantially over the past decade, a lack of incentives to tackle systemic roadblocks means that insights and data produced by CSIs do not always have the impact they deserve. Across multiple categories, the annual prize will recognize outstanding achievements in citizen science across the European Research Area. It will create a platform for award recipients and nominees to showcase their work. It will send a clear signal that the EU recognizes CS to be a valid route to science, innovation and policy making, demonstrating to more risk-averse organizations the value of integrating CS approaches into their activities.

The European Union Prize for Citizen Science will contribute to the project objectives by:

- Showcasing Europe's role as a global leader in Citizen Science, recognizing achievements, and removing systemic roadblocks in establishing Citizen Science as a methodology and practice in science, education, innovation, and policy.
- Demonstrating the huge range and diversity of European CSIs, by ensuring the call for submissions maintains an open scope in terms of themes and topics.
- Scouting and highlighting the most promising CSIs operating within the European Research Area through the selection of 27 honorary mentions in addition to the Grand Prize and two award categories. The selection of the honorary mentions will aim to be representative of both the geographic diversity of CSIs and the variety of approaches undertaken as well as areas of research and innovation covered by CSIs.
- Lead to increased global recognition of CSIs based or operating within the European Research Area by awarding the European Union Prize for Citizen Science alongside the Prix Ars Electronica at the Ars Electronica Festival, and benefiting from the world-wide reach and reputation of a long-established competition.

3 Deliverable Scope

The aim of this working document is to form a basis for discussion and to invite input from the European Commission towards the final design of the **European Union Prize for Citizen Science** and its open call for submissions that will be launched and published in January 2023. The working document contains all texts, rights, rules, award criteria, and entry regulations that are to be confirmed by the project officer of the European Commission before launch of the open call for the prize.



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4 Relationship to other work packages

WP1 Open Calls: The citizen panel, which will be assembled as part of the work of WP1, will be involved in activities related to the European Union Prize for Citizen Science as well. Specifically, the panel will contribute to European Union Prize for Citizen Science through supporting the dissemination and communication of the call within their communities, recommending CSIs that should be approached to apply to prize and importantly by nominating one member of the citizen panel to join the prize jury and ensure that citizens are engaged in the selection of the prize winners.

WP2 Accelerator: The calls for applications to the Accelerator and submissions to the European Union Prize for Citizen Science will be launched concurrently to maximize the reach and impact of the communication campaigns for both activities. The projects selected for the accelerator and implemented with the support of WP2 will be eligible candidates for the European Union Prize for Citizen Science. The Prize will therefore have the potential to act as a further incentive for projects undertaken within the Accelerator to strive for excellence. The selection process for both the Accelerator and the Prize will operate completely independent from each other and any potential conflicts-of-interest will be avoided.

WP4 Policy with and for Citizen Science: The European Union Prize for Citizen Science is committed to honor excellence in the field of CS, including policy compliance. The Open Call for the European Union Prize for Citizen Science will be adapted annually to reflect developments in the field of policy recommendations for CS as identified by WP4. Additionally the 30 initiatives awarded prizes or honorary mentions each year will provide a range of best-practice case studies for citizen science that would be able to inspire the design of policy recommendations for the successful implementation of CS at a local, national and European level.

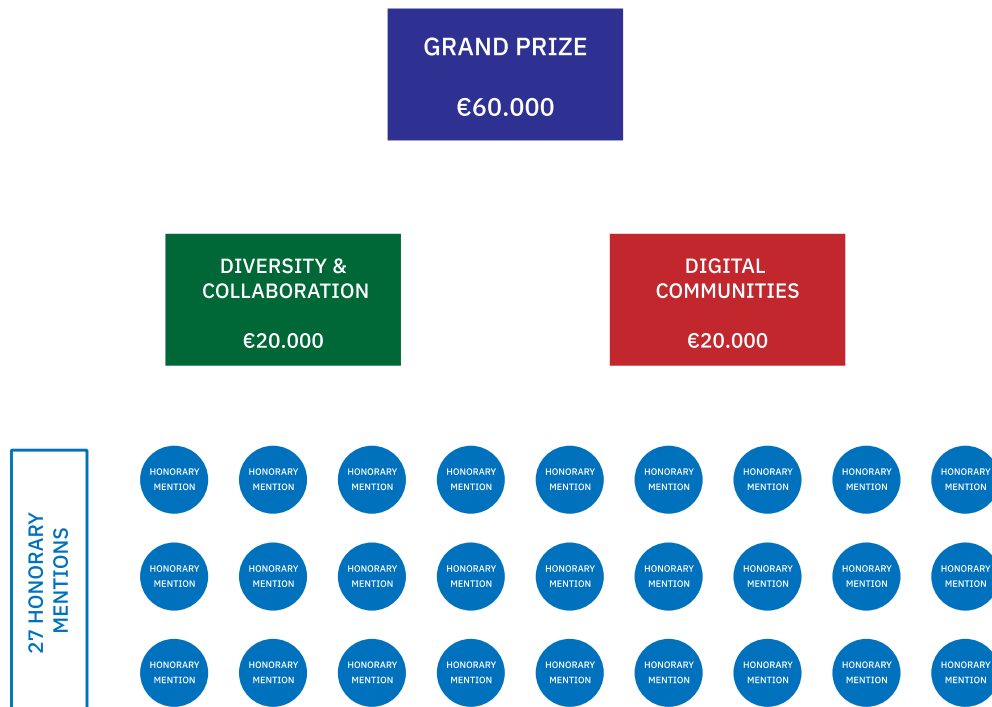
WP5 Impact & Exploitation: Projects demonstrating excellence within evaluations undertaken throughout WP5 will highlight initiatives that could be approached to apply for the European Union Prize for Citizen Science. Initiatives awarded prizes and honorary mentions for the European Union Prize for Citizen Science will also provide a range of examples of exceptional methods towards the impact and exploitation of CS.

WP6 Dissemination & Communication: WP6 will play an important relationship with the WP3 through both the dissemination of the open call for submissions to the European Union Prize for Citizen Science, and through the communication of the outstanding achievements in citizen science across the ERA that are demonstrated by initiatives awarded prizes and honorary mentions. In addition to developing promotion material, handling social media and online presence and doing press work to disseminate information about European Union Prize for Citizen Science call and winners, this WP will also organize the annual award ceremony at Ars Electronica Festival as well as the IMPETUS conference towards the end of the project, where European Union Prize for Citizen Science winners will be showcased.

WP7 Management & WP8 Ethics requirements: The work carried out in these cross-project WPs also applies to the work connected to the European Union Prize for Citizen Science. The ethics framework developed within WP8 will also take into account how the jury should evaluate ethical concerns of applicants to the prize during the selection process.

5 Prize Description

EUROPEAN UNION PRIZE FOR CITIZEN SCIENCE



The **European Union Prize for Citizen Science** recognizes outstanding achievements in the advancement of knowledge through the empowerment of civil society in the development of the future. It awards CSIs in the European Research Area that enact change, expand knowledge and demonstrate innovative open science processes that rethink existing practices while addressing social, cultural, environmental, educational, and political advancement.

Citizen Science is demonstrated by “general public engagement in scientific research activities when citizens actively contribute to science either with their intellectual effort or surrounding knowledge, or with their tools and resources” (European Commission, 2014).

The prize invites submissions from a diverse range of initiatives that demonstrate outstanding examples of both citizens engaging with science and research, and scientists and researchers engaging with society. An initiative could consist of a project, a series of projects, an activity, or series of activities.

The European Union Prize for Citizen Science will be launched with its unique identity alongside the Prix Ars Electronica. This will allow the European Union Prize for Citizen Science to benefit from the world-wide recognition, reputation and visibility of a long-established competition and increase the initial impact and reach of the European Union Prize for Citizen Science.

The prize is open to initiatives operating within a wide-ranging scope of scientific and social activities that engage citizens and aim to deliver scientific advancement and social benefits, support communities, and foster an open and inclusive civil society.

The prize will be awarded annually at Ars Electronica Festival in September. No fees will be charged to enter the competition. Each application will have to refer to a project that, at the time of submission, is either completed or advanced enough as indicated by e.g. preliminary outcomes to allow the jury to assess its merit. Further on, the submitted initiatives/projects should not be older than two years or, if completed more than two years ago, must still show a significant update or further development through active work within the last two years.

Examples of types of eligible initiatives include:

- (digital) humanities research engaging with citizens
- Science engagement for and with citizens
- Science and research communication with citizens as well as citizen engagement in science and research communication
- Participatory and participatory artistic-led research
- Science education that engages citizens
- And other outstanding initiatives in the field of citizen science e.g. in terms of activities and results, stakeholders involved, or policy impact

Initiatives that respond to the strategic orientations for research and innovation in the European Research Area are particularly encouraged to submit. This includes initiatives that demonstrate excellence in:

- Promoting an open strategic autonomy by leading the development of key digital, enabling and emerging technologies, sectors and value chains to accelerate and steer the digital and green transitions through human-centred technologies and innovations;
- Restoring Europe's ecosystems and biodiversity, and managing sustainably natural resources to ensure food security and a clean and healthy environment;
- Making Europe the first digitally enabled circular, climate-neutral and sustainable economy through the transformation of its mobility, energy, construction and production systems;
- Creating a more resilient, inclusive and democratic European society, prepared and responsive to threats and disasters, addressing inequalities and providing high-quality health care, and empowering all citizens to act in the green and digital transitions.¹

¹ Cf. European Commission: Horizon Europe Strategic Plan (2021 – 2024). 2021.

https://www.eeas.europa.eu/sites/default/files/horizon_europe_strategic_plan_2021-2024.pdf



5.1 Category Definitions

5.1.1 European Union Prize for Citizen Science – Grand Prize

Prize Value	€60.000
Awarded	1 Award each year (2023, 2024, 2025)

The European Union Prize for Citizen Science Grand Prize recognizes outstanding achievements in the advancement of knowledge through the empowerment of civil society and citizens in the development of the future. The Grand Prize is not limited to specific topics or themes. The prize will be awarded to the most outstanding initiative according to the award criteria.

5.1.2 Diversity & Collaboration Award

Prize Value	€20.000
Awarded	1 Award each year (2023, 2024, 2025)

The Diversity & Collaboration Award focuses on initiatives with explorative collaboration models that actively engage a diverse range of stakeholders and scientific agendas. Awarded initiatives will demonstrate a specific excellence in cultural diversity, gender diversity, stakeholder engagement, and social inclusivity, such as e.g.:

- Promoting intercultural dialogue through science activities;
- Increasing equity to science learning through STEAM or transdisciplinary approaches;
- Demonstrating novel approaches to science engagement that actively engage local communities.

5.1.3 Digital Communities Award

Prize Value	€20.000
Awarded	1 Award each year (2023, 2024, 2025)

The Digital Communities Award focuses on the wide-ranging field of scientific, artistic and social initiatives within Citizen Science that aim to deliver social benefits, create and support communities, and foster an open and inclusive civil society through the innovative or alternative use of digital technologies.

Awarded initiatives will be outstanding grassroots, emerging and community initiatives that utilize digital technologies for the implementation of the work itself or the community engagement. Initiatives that serve as role-models and sources of inspiration, encouragement, and empowerment to set the science agenda from and within the community they engage are specifically targeted for this award and should push the boundaries between civil society, citizens and science. Focus will be placed on such communities working on digital

transformation topics increasing citizens' ability to engage with change processes or advancing the field of CS through digital technologies.

5.1.4 Honorary Mentions

Prize Value	€0
Awarded	27 Honorary Mentions each year (2023, 2024, 2025)

The selection of honorary mentions shall not be shaped by thematic considerations, but will consist of outstanding initiatives from all fields and directions of Citizen Science. Beyond the quality assessment of applications, the selection of honorary mentions will also consider the geographical diversity as well as the diversity of contexts and research fields represented by the selected initiatives.

5.2 Award Criteria

The European Prize for Citizen Science will honor initiatives that incorporate characteristics of Citizen Science defined by ECSA in the fields of (1) core concepts; (2) disciplinary aspects; (3) leadership and participation; (4) financial aspects; and (5) data and knowledge.²

The quality of all submitted initiatives will be judged according to the following six award criteria and sub-criteria:

1. Scientific Quality – 5 Points
 - Contribution to knowledge
 - New research fields and transdisciplinarity
 - Open Science & FAIR data best practice
 - Quality and robustness of research methodology
2. Social Quality & Policy Impact – 5 points
 - Social innovation
 - Social impact & community building
 - Environmental impact & sustainability
 - Contribution to and engagement with Sustainable Development Goals and Green Deal
 - Contribution to local, national and European policy development
3. Diversity & Collaboration – 5 points

² For details on these aspects, cf. Haklay, Muki, Motion, Alice, Balázs, Bálint, Kieslinger, Barbara, Greshake Tzovaras, Bastian, Nold, Christian, Dörler, Daniel, Fraisl, Dilek, Riemenschneider, Dorte, Heigl, Florian, Brounéus, Frederik, Hager, Gerid, Heuer, Katja, Wagenknecht, Katherin, Vohland, Katrin, Shanley, Lea, Deveaux, Lionel, Ceccaroni, Luigi, Weißpflug, Maike, ... Wehn, Uta. (2020). ECSA's Characteristics of Citizen Science. Zenodo. <https://doi.org/10.5281/zenodo.3758668>

- Diversity of partnerships and stakeholders
 - Quality and amount of citizen scientist involvement
 - Transdisciplinary involvement
 - Integration of citizen scientists into scientific process
 - Sustainable collaboration
 - Gender diversity & Social inclusion
4. Communication & Engagement – 5 points
- Community engagement
 - Aesthetic quality and clarity of communication
 - STEAM & science educational aspects
 - Quality and clarity of documentation of outputs
 - Accessibility and reach to diverse citizens
5. Innovation & Creativity – 5 points
- Innovative use of digital tools for communities
 - Development and application of new technologies
 - Innovative methods of artistic & scientific engagement
 - Innovation in scientific, artistic, and participatory research methodologies
 - Inspirational use of art, culture, and creativity
 - Scalability and exploitability of scientific results
6. European Dimension – 5 points
- Engagement with European policy (EU research and innovation missions, e.g. Open Science policy, Green Deal, New European Bauhaus and other priorities)
 - Showcase Europe's role as a global leader in Citizen Science
 - Exemplify Citizen Science as a methodology and practice in science, education, innovation, and policy within the European Research Area
 - Value creation and alignment with the needs of EU citizens
 - Incentive for behavioural changes towards science/environmental issues in EU citizens
 - Potential to increase trust of citizens in science and research

The points are awarded by overall fulfillment of each criterion, with the sub-criteria being considered according to relevance (e.g. a project that does by its nature not produce research data cannot fulfill the sub-criterion of FAIR data best practice, but can still be awarded full 5 points for the criterion *1. Scientific Quality* if all other sub-criteria are met).

These criteria will subsequently be interpreted by the jury on the basis of their expertise according to the nature of the submissions received and might be complemented with aspects

the jury sees fit for the final selection. The jury will be provided with guidelines for evaluation, detailing the award criteria and other aspects.

The award criteria will be responsive from year to year and may be adapted according to lessons learned from actual submissions received as well as jury and expert feedback for subsequent years.

During the initial evaluation process, each submission is to be awarded a score of up to 5 points for each criterion, contributing to a total score of up to 30 points. All projects will be evaluated by the same criteria. The threshold to be reached for consideration of a submission for any category of the prize is 20 points overall.

For consideration for the category awards for Diversity & Collaboration and Digital Communities, the same threshold of 20 points overall has to be reached. In addition, a threshold of 4 points will have to be reached in category 3. Diversity & Collaboration for consideration for the Diversity & Collaboration award, respectively in category 5. Innovation & Creativity for the Digital Communities award.

5.3 Eligibility Criteria

1. The competition is open to CSIs in the European Research Area. This includes the European Union, all overseas countries and territories linked to EU member states, and all third countries associated to or currently negotiating an association agreement with Horizon Europe (for the 2023 iteration of the prize: Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Israel, Kosovo, Moldova, Montenegro, Morocco, North Macedonia, Norway, Serbia, Tunisia, Turkey, Ukraine, United Kingdom).
2. The competition is open to applications from natural persons (such as individual researchers, creatives, artists, and other professionals), groups of natural persons, legal entities (such as associations, research and higher education institutions, public bodies, NGOs, companies, and other legally established organizations), and groups of legal entities (such as research consortia).
3. Community initiatives may be submitted only by an authorized representative. This may be an individual or an organization as specified above.
4. Initiatives must be at the time of submission either be ongoing, completed or far enough along in their design for the jury to be able to assess its quality and impact and the likelihood of it being successfully implemented. The same applies to collaborative arrangements – at the time they are submitted, they must already be up-and-running and in the implementation stage. No consideration will be given to entries that are purely concepts, ideas or proposals for collaboration. Entries must be no older than two years or, if completed more than two years ago, must still show a significant update or further development through active work within the last two years.
5. Initiatives that have received funding from Horizon Europe or other European Union funding schemes are eligible to receive the European Union Prize for Citizen Science.

6. Initiatives participating in the IMPETUS Accelerator Program are eligible to receive the European Union Prize for Citizen Science if they fulfill the eligibility criteria (especially 4., see above).
7. CSIs consisting of or benefitting entities subject to EU sanctions are **NOT** eligible to apply.³

5.4 Admissibility criteria

- To participate in the European Union Prize for Citizen Science, applicants must register online and submit all mandatory information online. A submission is complete and formally entered in the competition only if all information has been entered online and the submission has been finalized online before the official deadline. An entry confirmation will be sent out via e-mail as soon as all required documentation has been received.
- Submissions must be submitted in English. Submissions in other languages will not be evaluated.
- Applications received after the deadline of March 13, 2023 24:00 CET are not admissible.
- There is no fee to enter the European Union Prize for Citizen Science competition.

5.4.1 Required Submission Materials

Applicants will need to provide the following material through the online submission platform provided by Ars Electronica:

- Initiative metadata (title, start date (year), end date (if applicable), involved parties, links, etc.)
- Video documentation or slideshow (approximately 3-5 minutes in length)
- Images that document the progress and outcomes of the initiative (JPG, TIF, BMP, PNG) at the highest possible resolution; compressed files (such as .zip or .lzh files) are not accepted.
- A clear, detailed description of the concept, the form of interaction and practical implementation; aim or research question of the initiative; including an explanation of how the submission responds to the award criteria
- A profile of the community of citizen scientists and their role in the initiative, including how they have been / are recruited

³ This includes entities subject to [EU restrictive measures](#) under Article 29 of the Treaty on the European Union (TEU) and Article 215 of the Treaty on the Functioning of the EU (TFEU) and entities covered by Commission Guidelines No [2013/C 205/059](#)



- A statement on how the prize money will benefit the initiative or the community involved in the initiative in case the initiative wins
- A printable portrait photo and a biography of the creator or creator group
- The applicant has the option to submit additional material such as images, documents and drawings (as PNG or PDF) to support the communication of their initiative. Additional material will only be reviewed during the final jury selection process and will not be reviewed during the pre-selection process or initial review by the jury.
- If your entry is awarded a prize, your material will be used for the catalog and the IMPETUS and Ars Electronica websites or any communication purpose from the IMPETUS consortium members or the European Union (see Rights), so we ask you to prepare your picture and text material carefully.
- The applicants are asked not to physically submit irreplaceable originals, as the entered material cannot be returned.

The list of questions to be answered by applicants including information on maximum number of words and other formal requirements for submission materials is detailed in *D 3.2 Prize submission tool*.

5.5 Rules & Rights

All property rights as well as all other rights not specifically covered below remain with the applicants.

Documentation and Promotion of the European Union Prize for Citizen Science Competition and the Results thereof: The organizer Ars Electronica Linz GmbH & Co KG, the European Commission, the consortium partners Zabala, Science for Change, T6 Ecosystems, EUSEA, NESTA and King's College London (hereinafter referred to as IMPETUS Consortium Members) as partners of the "European Union Prize for Citizen Science" wish to make the results of the competition accessible to the public (publications as hard copy and in electronic or digital format, publication on the Internet, including on the Europa website, as a downloadable or non-downloadable file, broadcasting any kind of technique of transmission, public display or presentation, communication through press information services, inclusion in widely accessible databases or indexes). The European Union is also permitted to use the results of the action for its own purposes, and in particular, making available to persons working for the Commission, other Union institutions, agencies and bodies and to member states' institutions, as well as copying and reproducing in whole or in part and in an unlimited number of copies. All documentation and promotion material will be used in connection with the European Union Prize for Citizen Science only. To achieve this end, a public relations campaign aimed at particular media outlets (press, radio, TV and Internet) will be conducted.

The initiatives selected for recognition by the jury will be documented (in whole or in part) in the following media with a clear reference to the European Union Prize for Citizen Science:

- Ars Electronica website (ars.electronica.art) and Ars Electronica archive (archive.aec.at)
- Ars Electronica Festival catalog and other brochures

- Homepage, media and storage of the European Union, Commission and other Union institutions, agencies and bodies to Member States' institutions
- Initiative website (IMPETUS)
- Homepage and media of all IMPETUS consortium members

If the submitted initiative is selected and honored by the jury, the applicant commits to present it at the Ars Electronica Festival (with one representative of the initiative being physically present; travel and accommodation costs for this person will be covered). The applicant will prepare text and material accordingly, applicants are respectfully requested to prepare graphics and texts meticulously and to submit them in the best possible quality.

Due to technical and organizational constraints Ars Electronica, the European Union and the IMPETUS consortium members reserve the right to determine the actual extent, timing and layout/editing of the above-mentioned publications and documentaries. No duty on the part of Ars Electronica, the European Commission, and all IMPETUS consortium members to make publications and/or documentaries can be imputed.

Ars Electronica as well as the European Union have an online/paper—archive/storage. Ars Electronica uses their online archive to collect digital media arts. Therefore, Ars Electronica intends to make the European Union Prize for Citizen Science accessible to interested members of the public both on site and on the Internet. To this end, Ars Electronica has a non-exclusive, irrevocable, royalty-free, objective right, irrespective of time and place, to publish the submitted material in the online-archive as well as to present the submitted material at the exhibitions of Ars Electronica and the initiative partners. Personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes. Ars Electronica will use the material only in connection with the European Union Prize for Citizen Science.

Entrants consent to the submitted material, in whole or in part, being used, stored on a data-storage medium, and/or made public on the Internet or via any other digital medium by Ars Electronica, the European Union, and all IMPETUS consortium members for purposes of public relations, advertising and promotion, documentation, archiving or scientific research in connection with the European Union Prize for Citizen Science. In using such works, Ars Electronica, the European Union, and all IMPETUS consortium members will accord all due consideration to the legitimate interests of the applicant but assume no statutory duty in this connection. The rights conveyed to Ars Electronica, the European Union, and all IMPETUS consortium members are unlimited with respect to their subject matter, their time-frame and their geographical location, but are limited to the purpose of the conveyance of rights.

The applicants assign Ars Electronica, the European Union and the IMPETUS consortium members the non-exclusive, factually, temporally and spatially unrestricted right to use the submitted works on existing and future video-streaming platforms (such as YouTube or Flickr) in connection with the European Union Prize for Citizen Science and in exhibitions relating to the European Union Prize for Citizen Science. No publication requirement by Ars Electronica, the European Union, and all IMPETUS consortium members on video-streaming platforms is imputed.

The applicant hereby declares that they are legally authorized to convey such rights to the extent stipulated above, that they have obtained any and all necessary consent from collaborators and third parties as called for by regulations governing copyright, personal property rights or other such legal provisions, and that they are prepared to provide proof of such at any time if requested by Ars Electronica.

The applicant will not take any action (especially the conveyance of rights to third parties) which is likely to affect the rights granted to Ars Electronica and the European Union.

This agreement setting out the terms of participation in the “European Union Prize for Citizen Science” is governed by Austrian law with the exception of the United Nations Convention on Contracts for the International Sale of Goods and all norms serving as legal reference. The place of jurisdiction is Linz.

The applicant expressly agrees that their contact details (name, address, if known, e-mail, telephone number or other contact details provided by the applicant in the context of participation or subsequently in the context of the European Union Prize for Citizen Science) may also be processed by the IMPETUS consortium members for the purpose of providing information on IMPETUS activities independently of the European Union Prize for Citizen Science and agrees to be contacted.

Data protection queries can be sent to: dsk@ars.electronica.art

5.5.1 Payment

Payment: The winning initiative(s) will receive prize money of €60,000 for the Grand Prize, and respectively €20,000 for the category awards. This amount is to be paid by direct bank deposit, after the Festival Ars Electronica 2023 and upon presentation of an invoice stating “Prize Money European Union Prize for Citizen Science 2023”. This is the only method by which Ars Electronica can transfer funds. The prize money can be paid as a net amount only if, approximately one week prior to the exhibition, Ars Electronica is provided with the original signed form ZS-QU1 (ZS-QU2 for legal entities); officially confirmed from the foreign tax authorities. Without this confirmation, Ars Electronica will be unable to pay the fee as a net amount and under international tax laws will have to retain 20% withholding tax (subject to any change in the rate of tax).

For payment, Ars Electronica will conduct an agreement with one representative of each winning initiative specifying these terms & conditions and agreeing on the receiving party. In the likely event that the winning initiative was realized by more than one legal entity, the receiving party must announce one representative bank account to proceed the payment. In exceptional cases, the payment can also be split and transferred to several receiving parties. This will be agreed upon individually with each winning initiative; a statement on how the prize money will benefit the community in case the initiative wins will be asked of each initiative as part of the submission material. As a point of contact serves the initiative representative as stated in the official submission documents.

6 Award Process

6.1 Timeline

General timeline for submissions and nominations (per cycle / updated and communicated each year):

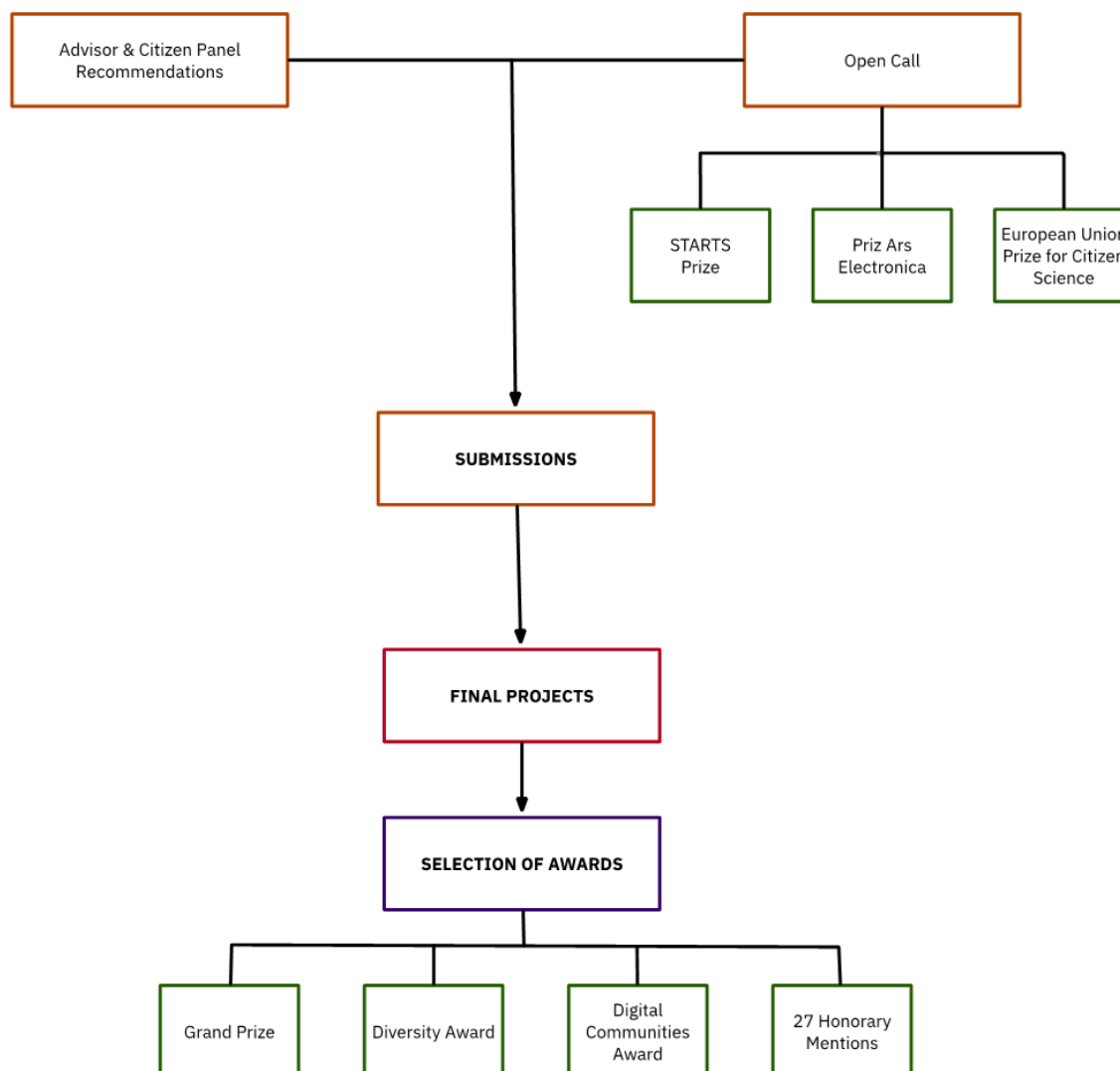
Announcement and call for submissions	9 Jan 2023
Deadline for submissions	Mar 13 2023
Online preselection by jury members	End of March to mid of April
Jury meetings	20-23 Apr 2023, Linz
Information of the winners	Immediately after jury meeting
Information to all other applicants (non-winners)	Mid of June
Announcement and press conference	Mid of June
Award Ceremony	Second Week of September at Ars Electronica Festival in Linz

6.2 Open Call

The open call period for submissions to the European Union Prize for Citizen Science in 2023 starts on January 10 and ends on March 13. During this period the prize open call platform can be accessed online on a website that is hosted by Ars Electronica. The details and web address of this platform will be further communicated in detail in the upcoming deliverable D3.2 Prize Submission Tool due October 31, 2022.

The open call for European Union Prize for Citizen Science submissions will be published through the Ars Electronica website and the IMPETUS website. All IMPETUS consortium partners will promote the call via their press and social media channels to guarantee maximum visibility of the call.

6.3 Submission Process



6.3.1 Managing and obtaining applications

We expect several hundred applications to the competition. To manage them, we will use an Ars Electronica online tool initially developed for Prix Ars Electronica, which hosts around five thousand submissions each year, and has been successfully used in other European prizes. A stand-alone iteration of the platform is set up for the management of the European Union Prize for Citizen Science submissions. The platform including all questions and details asked of applicants will be delivered as D3.2 in October 2022. A PDF including all questions to be answered by submitters in the platform will also be published on the Prize Call website.

6.3.1.1 European Union Prize for Citizen Science – Prix Ars Electronica – STARTS Prize

Every submission to the European Union Prize for Citizen Science competition can also be entered for Prix Ars Electronica and/or STARTS Prize consideration. In other words, it's possible for a single initiative to win the European Union Prize for Citizen Science, the STARTS Prize as well as a Prix Ars Electronica Golden Nica grand prize. How does this work? It is easy – at the end of your online submission, simply check the appropriate box.

The possibility to submit to additional prize competitions has proven to significantly raise the submission numbers. It provides applicants with the possibility to frame their submissions in multiple ways. In the selection process, the jury does not receive information on what other prize competitions a submission was submitted to and thus judges solely on the basis of quality and appropriateness of the submission for the competition they are judging.

6.3.1.2 Suggestions by Expert Panel and Citizen Panel

To encourage high-quality, diverse submissions, the European Union Prize for Citizen Science will use an open call combined with a collection of suggestions by a panel of experts and the citizen panel. This is a targeted outreach measure in addition to the general dissemination activities to promote the call through social media, press, newsletters etc.

IMPETUS is collecting a list of experts, which will be added continuously over the duration of the initiative. An expert panel consisting of up to 20 experts will be selected each prize cycle year by Ars Electronica in consultation with consortium partners and the EC Project Officer based on this expert list.

A citizen panel will be selected from an open call by the IMPETUS consortium. The selection of this panel will be further described in the deliverable D1.4.

Both the expert panel and citizen panel will be invited to suggest initiatives. These two groups are there to support with recommendations in order to make sure the targeted diversity and quality of submissions can be achieved. Nominated initiatives will be contacted directly and invited to submit; however, nomination has to be followed by submission through the regular submission process by the nominated initiative and does by no means guarantee selection. All applications will be subject to the same review process through the independent jury. As the jury selection is a process entirely independent from the nomination and submission process, the nomination of projects by the expert and citizen panels, here is no potential for conflicts of interest.

6.4 Selection Process

6.4.1 Jury selection and composition

The jury shall have five members per cycle who have reputation and credibility in the field, with geographical, discipline, and gender diversity. The jury members will be chosen by Ars Electronica in consultation with the European Commission from the IMPETUS expert list. Jury members cannot serve as experts on the expert panel and on the jury in the same year.

6.4.2 Eligibility and Admissibility Check

After a general eligibility and admissibility check, an initial screening of the projects according to the award criteria (outlined above in 5.2) is carried out by Ars Electronica.

Projects reaching the threshold of 20 (out of 30) points in this initial screening will be presented to the jury, who will review all submissions presented to them and make their independent decision based on the award criteria and their expertise on the current state of affairs in the field of Citizen Science. The jury will also be informed about which of the submitted projects qualify for the category awards (by reaching the threshold of 4 points in the respective criteria categories) and will choose the winners from the respective lists.

6.4.3 Jury – Initial Review

All submissions that are eligible and admissible and have reached the threshold of 20 out of 30 points will be reviewed by the jury members during the initial review phase. All submissions are divided among the jury members, who will review the assigned submissions independently. The jury will provide two reviews per submission through the online platform, which will serve as the basis of discussion during the in-person jury sessions. The jury initial review process of the 2023 cycle of European Union Prize for Citizen Science will take place from April 6 to April 23, 2023.

6.4.4 Jury - Final Selection

Jury sessions process of the 2023 cycle of European Union Prize for Citizen Science will take place in person in Linz, Austria between April 20 to April 23, 2023. The jury's decision is final.

The jury will issue a public statement with an overview of the selection process, outcomes, and rationales, in the spirit of transparency and accountability. The statement will include the names of the jurors.

6.4.5 Winner Notification

Winners of the Prize will be notified by mid-June at the latest. In the interest of all applicants, we request that the applicant (or a representative named by them) be available during the period when winners will be notified via the contact specified in the entry form. If the winner is not responsive within a period of four weeks, Ars Electronica reserves the right to award the prize to the next applicant on the shortlist.

6.5 Promoting the prize and the winners

In addition to a bespoke campaign to promote the open call, we plan to hold the prize ceremony at the Ars Electronica Festival, with huge visibility and 1500 guests from industry, politics, culture, science and the public, including high-profile speakers from the EC to introduce the initiative and hand over the awards. We will also set up a winners' forum at the Festival, providing winners with the possibility to showcase their work at a major dissemination event with 100k visitors over 5 days, as well as 400+ media reps from 30+ countries and 1.400+ actively involved artists and scientists at the event regularly. In a panel moderated by



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IMPETUS, winners will explain how their initiative came about, and present their main achievements and learnings. In all IMPETUS related dissemination activities, EU support will be acknowledged and the European flag and funding statement will be displayed.

7 Conclusion

This working document for the **European Union Prize for Citizen Science** forms the foundation of the design of the prize and how the prize is to be communicated within the publication and launch of the open call on January 10, 2023. The design of the prize is based on best-practices and lessons learned throughout decades of experience in implementing previous competitions such as the Prix Ars Electronica and STARTS Prize.

As evident in the deliverables title – this document does not present the final design of the prize but is explicitly open to input to ensure that the prize fulfils the vision of the European Commission and will reach its objective of showcasing Europe’s role as a global leader in Citizen Science and continuing to promote and advocate for citizen engagement with science and research within the European Research Area.