

Deep Time



Short Name

Deep Time

Formal Name

Deep Time – Collective Intelligence for Nature Recovery

Contact Person

[Brendon Wilkins](#)

Institution/Organisation

DigVentures

Website

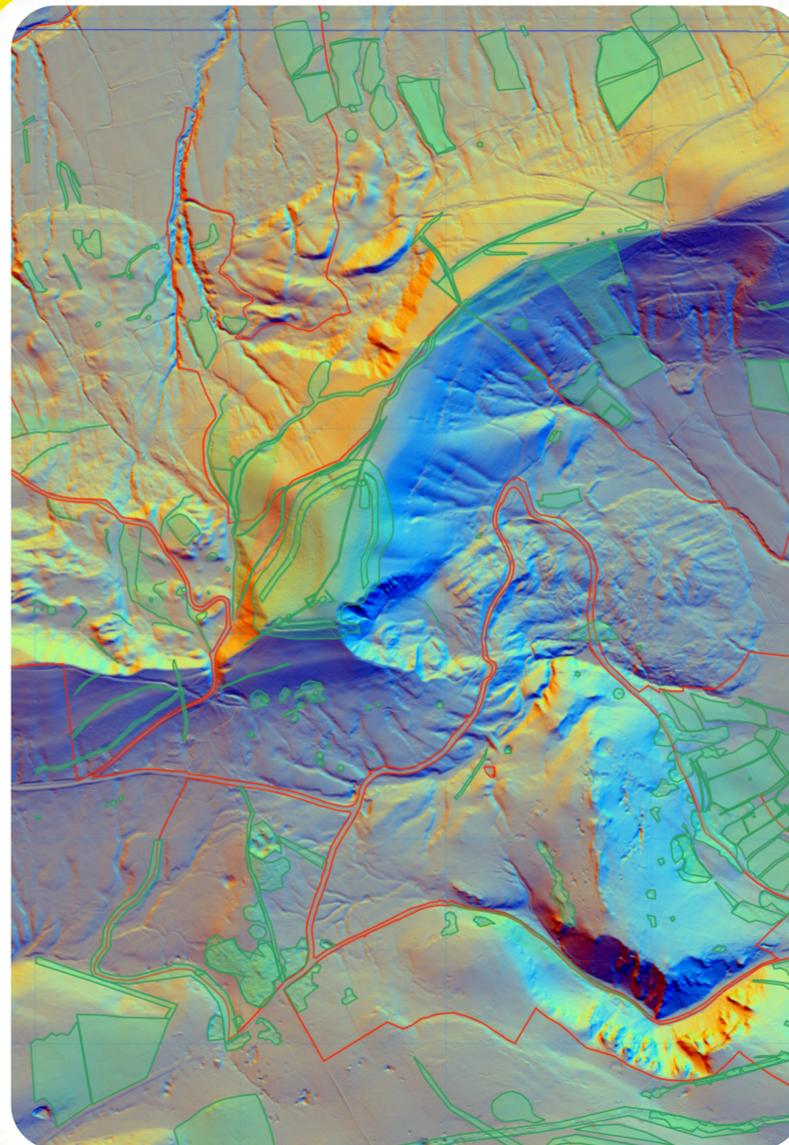
<https://digventures.com/projects/deep-time/>

Social Media

TBC



We're thrilled to be part of this European-wide initiative to put citizens in the science driving seat!"



Summary

In the UK, the challenge of meeting Net Zero with a professional-only model is insurmountable. Targets for coastal mitigation, tree planting across the UK (30,000ha per year) and peatland restoration (250,000ha by 2030), require speedier reconnaissance, data gathering and evaluation than we can currently undertake. Without a fundamental rethink of operational models alongside purposeful, intelligent design of alternatives, we will miss these targets – with the concomitant loss impacting society. Our vision is to mobilise the energy, skills and sheer numbers of citizens to tackle this huge challenge.

As the Natural and Cultural heritage sector transitions from a workplace defined by organisations and employees to a more fluid workspace of platforms and communities, the question of how to build safe, ethical digital businesses and organisations will become increasingly important. Our Impetus project will explore a new type of organisational structure to help us do this, called a data platform cooperative. In focus groups and pilot studies with project partners and citizen participants, we will road test this model, sharing our learning widely in blogs, published articles and conferences.