

TuPACA: Lessons for the planet



Short Name

TuPACA: Lessons for the planet

Formal Name

Turning plastic awareness into climate action: Lessons for the planet

Contact Person

Hayley Hill

Institution/Organisation

University of Plymouth

Website

Coming Soon

Social Media

Coming Soon



Joining the IMPETUS community will enable investigation into successful communication methods for climate change education, with the children who will benefit.



Summary

Plastic pollution and the problems it presents are well-known across the general population, including school-age children. This project will uncover why this is through researching and working with children and their school communities to understand how knowledge about plastic pollution has been communicated so effectively. These results will be used to develop workshops and activities with participants input to utilise these methods of communication to increase understanding, and raise awareness, of the challenges and solutions that can be put in place to help combat the climate crisis, and to enable participants to make positive change.

Overall, this project will enable us to learn what drives people to retain, and act on, knowledge of certain environmental problems, and how this can be harnessed to bring positive action to the communities that we work with to help fight climate change.